

# Lincoln Wireless Initiative "WI-LINC"

The City of Lincoln plans to examine the viability of wireless Internet access for Lincoln and the role government should play in facilitating a wireless service. As we analyze and review the possibilities, we think it is important to know how Lincoln citizens feel about the topic. The first four questions are optional and will be used for statistical purposes only.

<b>1. Please identify your gender.</b>	116 - Male	64%
	60 - Female	33%
	<b>176</b>	<b>98%</b>
<b>2. Age</b>	0 - Under 18	0%
	67 - 18-29	37%
	43 - 30-39	24%
	31 - 40-49	17%
	23 - 50-59	13%
	5 - 60-64	3%
	6 - 65+	3%
	<b>175</b>	<b>97%</b>
<b>3. What level of education have you completed?</b>	2 - Did not graduate from high school	1%
	11 - High School graduate	6%
	65 - Some college/technical school	36%
	62 - College graduate	34%
	36 - Education/Training beyond college degree	20%
	<b>176</b>	<b>98%</b>
<b>4. Please identify which of the following categories best describes your annual income.</b>	28 - Under \$25,000	16%
	71 - \$25,000 - \$50,000	39%
	48 - \$50,000 - \$75,000	27%
	18 - \$75,000 - \$100,000	10%
	5 - \$100,000 - \$125,000	3%
	5 - Above \$125,000	3%
	<b>175</b>	<b>97%</b>
<b>5. Do you have Internet access in your home?</b>	164 - Yes	91%
	13 - No	7%
	<b>177</b>	<b>98%</b>
<b>6. Do you have a laptop or notebook computer?</b>	129 - Yes	72%
	44 - No	24%
	<b>173</b>	<b>96%</b>
<b>7. Do you have a wireless networking card for your computer?</b>	134 - Yes	74%
	40 - No	22%
	<b>174</b>	<b>97%</b>

<b>8. Where are you usually located when you use the Internet?</b>	16 - At Work	9%
	46 - At Home	26%
	101 - Both Work and Home	56%
	2 - Public library	1%
	3 - Commercial/Retail establishments (i.e. hotels, restaurants, coffee houses, etc.)	2%
	6 - Other	3%
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	<b>174</b>	<b>97%</b>
<b>9. How much do you pay for Internet access?</b>	17 - Nothing	9%
	9 - Less than \$19.99 per month	5%
	35 - \$20 - \$29.99 per month	19%
	31 - \$30 - \$39.99 per month	17%
	60 - \$40 - \$49.99 per month	33%
	17 - \$50 - \$59.99 per month	9%
	1 - \$60 - \$69.99 per month	1%
	4 - More than \$70 per month	2%
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	<b>174</b>	<b>97%</b>
<b>10. How much would you pay for city-wide wireless access to the Internet?</b>	44 - Nothing	24%
	64 - Less than \$19.99 per month	36%
	44 - \$20 - \$29.99 per month	24%
	8 - \$30 - \$39.99 per month	4%
	7 - \$40 - \$49.99 per month	4%
	3 - \$50 - \$59.99 per month	2%
	0 - \$60 - \$69.99 per month	0%
	0 - More than \$70 per month	0%
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	<b>170</b>	<b>94%</b>
<b>11. Have you paid for wireless Internet access away from your home or office?</b>	46 - Yes	26%
	119 - No	66%
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	<b>165</b>	<b>92%</b>
<b>12. Should Lincoln review options for subsidizing Internet access in designated low-income areas?</b>	103 - Yes	57%
	59 - No	33%
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	<b>162</b>	<b>90%</b>

13. Please rate the importance of establishing wireless Internet access in each of the following sectors.

<b>Government buildings</b>	49 - Very High Importance	27%
	29 - High Importance	16%
	36 - Relatively High Importance	20%
	25 - Relatively Low Importance	14%
	12 - Low Importance	7%
	13 - Very Low Importance	7%
<b>164</b>		<b>91%</b>
<b>Public spaces (i.e. parks)</b>	46 - Very High Importance	26%
	39 - High Importance	22%
	37 - Relatively High Importance	21%
	18 - Relatively Low Importance	10%
	9 - Low Importance	5%
	15 - Very Low Importance	8%
<b>164</b>		<b>91%</b>
<b>Retail/Shopping areas</b>	29 - Very High Importance	16%
	32 - High Importance	18%
	50 - Relatively High Importance	28%
	28 - Relatively Low Importance	16%
	13 - Low Importance	7%
	13 - Very Low Importance	7%
<b>165</b>		<b>92%</b>
<b>Low-income areas</b>	46 - Very High Importance	26%
	33 - High Importance	18%
	33 - Relatively High Importance	18%
	29 - Relatively Low Importance	16%
	5 - Low Importance	3%
	19 - Very Low Importance	11%
<b>165</b>		<b>92%</b>
<b>Interstate Exit Areas</b>	38 - Very High Importance	21%
	38 - High Importance	21%
	36 - Relatively High Importance	20%
	26 - Relatively Low Importance	14%
	9 - Low Importance	5%
	18 - Very Low Importance	10%
<b>165</b>		<b>92%</b>

14. Please rate the importance of the following reasons for establishing a wireless Internet access service in Lincoln.

<b>Economic Development</b>	72 - Very High Importance	40%
	41 - High Importance	23%
	28 - Relatively High Importance	16%
	9 - Relatively Low Importance	5%
	4 - Low Importance	2%
	11 - Very Low Importance	6%
<b>165</b>		<b>92%</b>
<b>Entertainment (for mobile devices)</b>	27 - Very High Importance	15%
	47 - High Importance	26%
	41 - Relatively High Importance	23%
	24 - Relatively Low Importance	13%
	11 - Low Importance	6%
	15 - Very Low Importance	8%
<b>165</b>		<b>92%</b>
<b>Job Creation</b>	54 - Very High Importance	30%
	49 - High Importance	27%
	33 - Relatively High Importance	18%
	9 - Relatively Low Importance	5%
	8 - Low Importance	4%
	11 - Very Low Importance	6%
<b>164</b>		<b>91%</b>
<b>Public Safety (improved communication for police, fire and other rescue vehicles)</b>	89 - Very High Importance	49%
	41 - High Importance	23%
	17 - Relatively High Importance	9%
	7 - Relatively Low Importance	4%
	4 - Low Importance	2%
	6 - Very Low Importance	3%
<b>164</b>		<b>91%</b>
<b>Quality of Life for all citizens</b>	66 - Very High Importance	37%
	45 - High Importance	25%
	32 - Relatively High Importance	18%
	7 - Relatively Low Importance	4%
	3 - Low Importance	2%
	10 - Very Low Importance	6%
<b>163</b>		<b>91%</b>
<b>Travel and Tourism</b>	49 - Very High Importance	27%
	58 - High Importance	32%
	36 - Relatively High Importance	20%
	5 - Relatively Low Importance	3%
	6 - Low Importance	3%
	9 - Very Low Importance	5%
<b>163</b>		<b>91%</b>

15. Please rate your level of agreement with the statements below, using the scale provided.

<b>The City should consider economic growth a high priority.</b>	100 - Strongly Agree	56%
	46 - Agree	26%
	13 - Somewhat Agree	7%
	3 - Somewhat Disagree	2%
	0 - Disagree	0%
	2 - Strongly Disagree	1%
<b>164</b>		<b>91%</b>
<b>The City should examine options for providing wireless Internet access to the public.</b>	106 - Strongly Agree	59%
	31 - Agree	17%
	10 - Somewhat Agree	6%
	3 - Somewhat Disagree	2%
	5 - Disagree	3%
	9 - Strongly Disagree	5%
<b>164</b>		<b>91%</b>
<b>Internet access is vital to supporting economic growth and will make Lincoln more attractive to new businesses.</b>	88 - Strongly Agree	49%
	40 - Agree	22%
	18 - Somewhat Agree	10%
	7 - Somewhat Disagree	4%
	3 - Disagree	2%
	7 - Strongly Disagree	4%
<b>163</b>		<b>91%</b>
<b>Wireless Internet access for travelers will help promote established businesses in Lincoln.</b>	72 - Strongly Agree	40%
	54 - Agree	30%
	17 - Somewhat Agree	9%
	3 - Somewhat Disagree	2%
	7 - Disagree	4%
	10 - Strongly Disagree	6%
<b>163</b>		<b>91%</b>
<b>Lincoln should provide wireless Internet access in low-income areas.</b>	58 - Strongly Agree	32%
	39 - Agree	22%
	27 - Somewhat Agree	15%
	10 - Somewhat Disagree	6%
	13 - Disagree	7%
	14 - Strongly Disagree	8%
<b>161</b>		<b>89%</b>
<b>I am in favor of establishing a wireless Internet access service in Lincoln if the cost to subscribers is minimal.</b>	94 - Strongly Agree	52%
	34 - Agree	19%
	10 - Somewhat Agree	6%
	6 - Somewhat Disagree	3%
	10 - Disagree	6%
	8 - Strongly Disagree	4%
<b>162</b>		<b>90%</b>

I am in favor of establishing a wireless Internet access service in Lincoln if the cost to the taxpayer is negligible.	73 - Strongly Agree	41%
	45 - Agree	25%
	17 - Somewhat Agree	9%
	10 - Somewhat Disagree	6%
	10 - Disagree	6%
	7 - Strongly Disagree	4%
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	<b>162</b>	<b>90%</b>